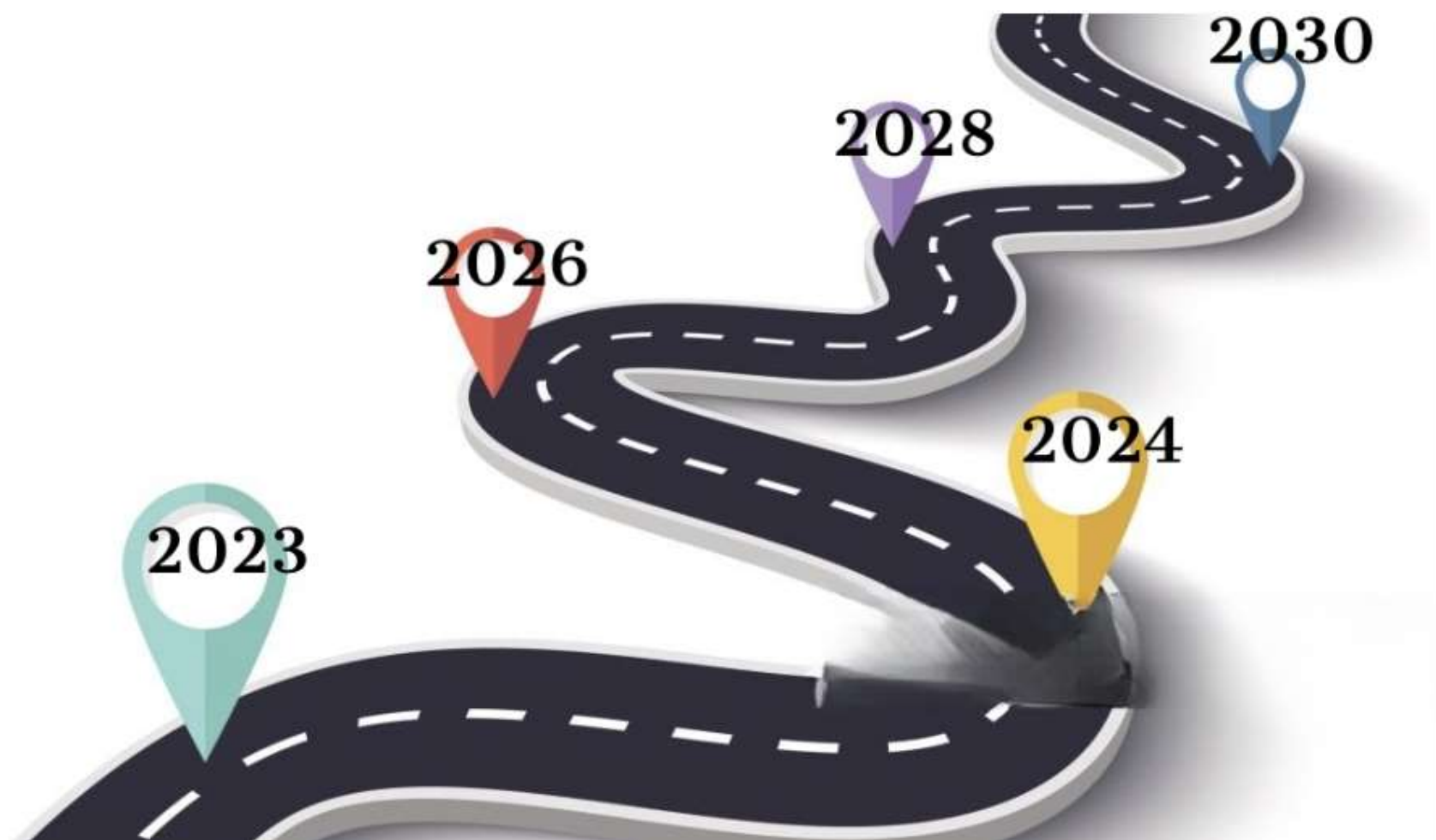


SRIVARI SPICES AND FOODS LTD

INVESTORS MEET

ROAD MAP FY'24-25



- Introducing all New vertical - “ Ready stock “

50 READY STOCK 3 wheelers in the first phase . Second phase in the coming Qtr with another 50 more . Plan is to run 200 Vehicles by end of OND'24 via Super Distributors under General Trade

- Key Outcome & Objectives

- A. Upgrading dealer base from 15,000 to 50,000 - Helps in covering 'C class retailers' and covering every corner of the City & Towns
- B. Profitable vertical - These C class counters will have lower slab schemes which enables higher profitability to the organisation , as the prime objective in this category is about service .
- C. Helps in building the brand Srivari with 200 Ready Stock Autos with complete branding on the Vehicle body running across 2 states every day . Brand visibility
- D. Ensures in covering 75 lakhs Consumers
- E. These 200 Vehicles would be running on EV model (Low running cost & maintenance and

Ready Stock vehicle launch







- Organising first ever Mega Dealer Meet @ Srivari , inviting 1000 PLUS Whole-sellers across Telangana & AP
- Outcomes & Objectives
 - A. Covering A+ Category retailers , builds confidence in dealer community
 - B. Penetrating rural coverage
 - C. Capturing market share

Block your calendar !!

SRIVARI

Cordially invites you to the

Dealer Mega Meet

7th January 2024, 6 pm onwards
at Classic Gardens Balamrai, Secunderabad Near paradise metro station

Goa Tirupathi laptop

Srivari Spices and Foods Limited.
Regd Office - M Nos. 4-1-875,876,877 & 87711, 207, Second floor,
Legend Blue Hope, Abids, Hyderabad, Telangana- 500 001
Contact : + 91 9058234567
mail:sales@srivarispces.com, web : www.srivarispces.com

- Modern Trade Developments

1. Introducing Srivari Products at Reliance Jio Mart - Covering top 50 Stores in the first phase
2. Successfully capturing consumer base at 13 Premium Large format outlets @ Balaji Grand Bazar
3. Upcoming Modern Trade platforms are Lulu . Metro cash & carry and



OTHER DEVELOPMENTS

- Enhanced storage area at Manufacturing unit by 4k Sq.ft
- Covered 300 Retailers with In-shop branding / Sign boards

